



# ALLIANCE UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010  
Recognized by the University Grants Commission (UGC), New Delhi*

## ALLIANCE STUDENT INTERNATIONAL CONFERENCE (ASICON 2023)

**Transcending Disciplinary Boundaries Through Innovation**

**JANUARY 19-20, 2023**



## About the University

Alliance University is a leading Private University, having carved a niche for itself in the last 25 years through its philosophy of 'Alliance Education' that focuses on 'education for all, access to all', based on the tenets of equality, diversity, and inclusion. The University is South India's 'First Private University' established in 2010, in the State of Karnataka and is recognized by the University Grants Commission (UGC), New Delhi. Alliance University has several academic units including the Alliance School of Business, Alliance College of Engineering & Design, Alliance School of Law, and Alliance School of Liberal Arts.

## About the Conference

Academic disciplines have exercised a dominant influence in the way we perceive, reflect, and seek to understand reality. The methods of enquiry, until the recent times, have been influenced by respective disciplines.

However, recent developments in the academic discourse are not on disciplinary silos but on breaking down the rigid boundaries between disciplines and bringing in more fluidity and permeability. The current conference on "Transcending Boundaries" takes up the challenge of transcending disciplinary boundaries at the contemporary juncture and creating new knowledge, which stands at an alchemical meeting point of several disciplines. We invite young researchers from all disciplines, who can think innovatively.

Alliance University Bangalore, India is playing host to this gathering of thoughts and innovative ideas yet again with modern technology to distil best thoughts of the most brilliant minds. This two-day event aims to engage, stimulate, and provoke discussions on different issues touching upon humanity and planet earth in general and the challenges that we might face in the coming decades.

Visit Alliance, be part of the conference, share your thoughts, be heard, etch your footprints on the sands of time and be part of history.

## Call for Papers

This conference is exclusively for students from undergraduate and post-graduate levels.

Students are invited to submit high quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in any discipline around the main theme of the conference.

The first author and presenter of the paper shall mandatorily be a student.

The maximum number of authors for a paper is limited to three. The first author shall be designated as the corresponding author.

## Submission guidelines

### Paper Specification

The paper shall not be more than 4000 words which excludes references, tables, figures.

The page formatting to be in a single column

Margins top, bottom, left, right = 2.54cm.

The font style of the text must be Times New Roman with size 12 for the body of the text and size 10 for the footnotes. The font size for the main headings shall be 14, and 12 for subheadings.

All the headings shall be typed in bold capital letters. Line spacing for the body shall be 1.5, and 1.0 for footnotes.

Authors are encouraged to submit plagiarism-free research papers; similarity, if any, should not exceed 10%

All submissions should be in MS Word format only.

All submissions would undergo a rigorous research-based scrutiny by academicians or specialists in the related areas and under the supervision of Editor-in-Chief / Editors.

All accepted and presented papers will be published in the conference proceedings with an ISBN number. The same will be indexed in the reputed site score indexing agencies.

Please note that the submissions that do not comply with the above guidelines will not be considered for publication.

The best two papers in each category (UG & PG) will receive an award of Rs. 10,000/- and Rs. 5,000/- respectively.

## Sub Themes

- **Social Conformity and Deviations**
- **Social Justice**
- **Politics and International Relations**
- **Culture and Religion**
- **Individual Psyche and Group Behaviour**
- **Entrepreneurship**
- **India after 75 years**
- **Management & Leadership**
- **Innovation vs Inventions**
- **CSR / Sustainability**
- **Economy Today and Tomorrow**
- **Business Analytics**
- **Industry 5.0**
- **Green Energy**
- **Digital & Social Media**
- **Artificial Intelligence and Forensics**
- **Mathematical and Statistical Modeling**

The themes listed here are not exhaustive. Other sub-themes under the main theme of the conference will be considered.

### Faculty Coordinator

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### Student Coordinator

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Hiranmayi Rajeev  
+91 9606352277

### Key Dates

Submission site open **October 1, 2022**

Full paper submissions **December 25, 2022**

Notification of Acceptance **December 31, 2022**

Last date for Registration & Payment **January 3, 2023**

Conference dates **January 19-20, 2023**

### Registration Link

<https://www.alliance.edu.in/asicon-2023/>



## Registration Fees

Particulars	Indian	Foreign
UG	INR 1000.00	USD 25.00
PG	INR 1000.00	USD 25.00

Last date for registrations and payment of accepted papers – **JANUARY 03, 2023**

## Bank Details

Payment to be made via demand draft or wire transfer, drawn in favour of:

Beneficiary Name	: ALLIANCE UNIVERSITY
Bank Name	: Punjab National Bank
Account Type	: SB Account
Account No.	: 0041000101026083
IFSC Code	: PUNB0004100
Branch Address	: PNB, Hudson Circle, Bengaluru – 560 027
Swift Code	: PUNBINBBCY

## Core Committee

<b>CHIEF PATRON</b>	<b>Mr. Abhay G. Chebbi</b> , Pro-Chancellor, Alliance University
<b>PATRON</b>	<b>Dr. Anubha Singh</b> , Vice-Chancellor, Alliance University
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<b>ORGANIZING COMMITTEE</b>	<ul style="list-style-type: none"><li>• <b>Pranav Agrawal</b></li><li>• <b>Snigdha Tadakanti</b></li><li>• <b>Manav Mukherjee</b></li><li>• <b>Saranya Bhattacharya</b></li><li>• <b>Caris A Mampally</b></li><li>• <b>Yuvika Kumari</b></li><li>• <b>Neethi Damesh</b></li><li>• <b>Kshitij</b></li><li>• <b>Joud Emad Khaleel</b></li><li>• <b>Pavan</b></li><li>• <b>Rohan R</b></li></ul>



**ALLIANCE**  
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